

# **EXHIBIT 1**

This notice may be supplemented with any new significant facts learned subsequent to its submission. By providing this notice, Mizuno USA, Inc. (“Mizuno”) does not waive any rights or defenses regarding the applicability of Maine law, the applicability of the Maine data event notification statute, or personal jurisdiction.

### **Nature of the Data Event**

On November 6, 2024, Mizuno identified suspicious activity on certain systems within its network. In response, Mizuno promptly took steps to secure its network and began an investigation to determine what occurred. The investigation determined that certain systems within the network were accessed by an unknown individual and files were copied without authorization periodically between August 21, 2024 and October 29, 2024. Mizuno then undertook a detailed review of the relevant files to determine what information was present and to whom it relates. This review was completed on December 18, 2024, and Mizuno worked as quickly as possible thereafter to provide this notice to potentially impacted individuals.

The information potentially affected varies by individual, and may include the following information: name, Social Security number, driver’s license number, and financial account information.

### **Notice to Maine Resident**

On January 30, 2025, Mizuno provided written notice of this incident to one (1) Maine resident. Written notice is being provided in substantially the same form as the letter attached here as *Exhibit A*.

### **Other Steps Taken and To Be Taken**

Upon discovering the event, Mizuno moved investigated and responded to the incident, assessed the security of its systems, and identified potentially affected individuals. Mizuno is also working to implement additional safeguards and training to its employees. Mizuno is providing access to credit monitoring services for one (1) year, through TransUnion, to individuals whose personal information was potentially affected by this incident, at no cost to these individuals.

Additionally, Mizuno is providing impacted individuals with guidance on how to better protect against identity theft and fraud. Mizuno is providing individuals with information on how to place a fraud alert and credit freeze on one’s credit file, the contact details for the national consumer reporting agencies, information on how to obtain a free credit report, a reminder to remain vigilant for incidents of fraud and identity theft by reviewing account statements and monitoring free credit reports, and encouragement to contact the Federal Trade Commission, their state attorney general, and law enforcement to report attempted or actual identity theft and fraud.

Mizuno is providing written notice of this incident to additional relevant state regulators, as necessary.

# **EXHIBIT A**

Mizuno USA, Inc.  
c/o Cyberscout  
PO Box 1286  
Dearborn, MI 48120-9998



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January 30, 2025

Dear 

Mizuno USA, Inc. (“Mizuno”) is writing to inform you of an event that may involve some of your information. This letter provides you with information about the event, our response, and steps you may take to help protect your information, should you feel it is appropriate to do so.

**What Happened?** On November 6, 2024, Mizuno identified suspicious activity on certain systems within its network. In response, Mizuno promptly took steps to secure its network and to begin an investigation to determine what occurred. The investigation determined that certain systems within the network were accessed by an unknown individual and files were copied without authorization periodically between August 21, 2024 and October 29, 2024. Mizuno then undertook a detailed review of the relevant files to determine what information was present and to whom it relates. This review was completed on December 18, 2024, and Mizuno worked as quickly as possible thereafter to provide this notice to potentially impacted individuals.

**What Information Was Involved?** The information potentially affected varies by individual, and may include the following information: name, Social Security number, financial account information, driver’s license information, and passport number.

**What We Are Doing.** In response to this event, Mizuno worked quickly to secure the network and to begin a comprehensive investigation. We are also evaluating policies, procedures, and technical security measures and implementing additional safeguards as appropriate to further secure the information in our systems.

As an added precaution, Mizuno is offering you access to 12 months of complimentary credit monitoring and identity protection services. You will find information on how to enroll in these complimentary services in the “*Steps You Can Take to Protect Personal Information*” section of this letter. We encourage you to enroll in these services as we are unable to do so on your behalf.

**What You Can Do.** We encourage you to remain vigilant against incidents of identity theft and fraud by reviewing your account statements and monitoring your free credit reports for suspicious activity and to detect errors. We also recommend you review the information in the “*Steps You Can Take to Protect Personal Information*” section of this letter.

**For More Information.** If you have questions about this matter, please contact our dedicated assistance line at 1-800-405-6108 between the hours of 8 a.m. and 8 p.m. Monday through Friday, excluding major US holidays. You may also write to Mizuno at 3155 Northwoods Pkwy, Norcross, GA 30071.

Sincerely,

Mizuno USA

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## Steps You Can Take To Protect Personal Information

### Enroll in Monitoring Services

To enroll in Credit Monitoring services at no charge, please log on to <https://bfs.cyberscout.com/activate> and follow the instructions provided. When prompted please provide the following unique code to receive services:

██████████ In order for you to receive the monitoring services described above, you must enroll within 90 days from the date of this letter. The enrollment requires an internet connection and e-mail account and may not be available to minors under the age of 18 years of age. Please note that when signing up for monitoring services, you may be asked to verify personal information for your own protection to confirm your identity.

### Monitor Your Accounts

Under U.S. law, a consumer is entitled to one free credit report annually from each of the three major credit reporting bureaus, Equifax, Experian, and TransUnion. To order a free credit report, visit [www.annualcreditreport.com](http://www.annualcreditreport.com) or call, toll-free, 1-877-322-8228. Consumers may also directly contact the three major credit reporting bureaus listed below to request a free copy of their credit report.

Consumers have the right to place an initial or extended “fraud alert” on a credit file at no cost. An initial fraud alert is a one-year alert that is placed on a consumer’s credit file. Upon seeing a fraud alert display on a consumer’s credit file, a business is required to take steps to verify the consumer’s identity before extending new credit. If consumers are the victim of identity theft, they are entitled to an extended fraud alert, which is a fraud alert lasting seven years. Should consumers wish to place a fraud alert, please contact any of the three major credit reporting bureaus listed below.

As an alternative to a fraud alert, consumers have the right to place a “credit freeze” on a credit report, which will prohibit a credit bureau from releasing information in the credit report without the consumer’s express authorization. The credit freeze is designed to prevent credit, loans, and services from being approved in a consumer’s name without consent. However, consumers should be aware that using a credit freeze to take control over who gets access to the personal and financial information in their credit report may delay, interfere with, or prohibit the timely approval of any subsequent request or application they make regarding a new loan, credit, mortgage, or any other account involving the extension of credit. Pursuant to federal law, consumers cannot be charged to place or lift a credit freeze on their credit report. To request a credit freeze, individuals may need to provide some or all of the following information:

1. Full name (including middle initial as well as Jr., Sr., II, III, etc.);
2. Social Security number;
3. Date of birth;
4. Addresses for the prior two to five years;
5. Proof of current address, such as a current utility bill or telephone bill;
6. A legible photocopy of a government-issued identification card (state driver’s license or ID card, etc.); and
7. A copy of either the police report, investigative report, or complaint to a law enforcement agency concerning identity theft if they are a victim of identity theft.

Should consumers wish to place a credit freeze or fraud alert, please contact the three major credit reporting bureaus listed below:

<b>Equifax</b>	<b>Experian</b>	<b>TransUnion</b>
<a href="https://www.equifax.com/personal/credit-report-services/">https://www.equifax.com/personal/credit-report-services/</a>	<a href="https://www.experian.com/help/">https://www.experian.com/help/</a>	<a href="https://www.transunion.com/credit-help">https://www.transunion.com/credit-help</a>
1-888-298-0045	1-888-397-3742	1-800-916-8800
Equifax Fraud Alert, P.O. Box 105069 Atlanta, GA 30348-5069	Experian Fraud Alert, P.O. Box 9554, Allen, TX 75013	TransUnion Fraud Alert, P.O. Box 2000, Chester, PA 19016
Equifax Credit Freeze, P.O. Box 105788 Atlanta, GA 30348-5788	Experian Credit Freeze, P.O. Box 9554, Allen, TX 75013	TransUnion Credit Freeze, P.O. Box 160, Woodlyn, PA 19094

## **Additional Information**

Consumers may further educate themselves regarding identity theft, fraud alerts, credit freezes, and the steps they can take to protect their personal information by contacting the consumer reporting bureaus, the Federal Trade Commission, or their state Attorney General. The Federal Trade Commission may be reached at: 600 Pennsylvania Avenue NW, Washington, D.C. 20580; [www.identitytheft.gov](http://www.identitytheft.gov); 1-877-ID-THEFT (1-877-438-4338); and TTY: 1-866-653-4261. The Federal Trade Commission also encourages those who discover that their information has been misused to file a complaint with them. Consumers can obtain further information on how to file such a complaint by way of the contact information listed above. Consumers have the right to file a police report if they ever experience identity theft or fraud. Please note that in order to file a report with law enforcement for identity theft, consumers will likely need to provide some proof that they have been a victim. Instances of known or suspected identity theft should also be reported to law enforcement and the relevant state attorney general. This notice has not been delayed by law enforcement.

*For District of Columbia residents*, the District of Columbia Attorney General may be contacted at: 400 6th Street, NW, Washington, D.C. 20001; (202) 442-9828; and [oag.dc.gov](http://oag.dc.gov).

*For Maryland residents*, the Maryland Attorney General may be contacted at: 200 St. Paul Place, 16th Floor, Baltimore, MD 21202; 1-410-576-6300 or 1-888-743-0023; and <https://www.marylandattorneygeneral.gov/>.

*For New York residents*, the New York Attorney General may be contacted at: Office of the Attorney General, The Capitol, Albany, NY 12224-0341; 1-800-771-7755; or <https://ag.ny.gov>.

*For North Carolina residents*, the North Carolina Attorney General may be contacted at: 9001 Mail Service Center, Raleigh, NC 27699-9001; 1-877-566-7226 or 1-919-716-6000; and [www.ncdoj.gov](http://www.ncdoj.gov).



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